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Ask for the Moon

Forms on-demand

A young Montreal software company, Objectif Lune, has put the Intelligent Form in the spotlight. This electronic form can be printed on-demand with a PostScript laser printer.

"Our services are geared towards companies that send out massive amounts of bills, account statements, purchase orders and any other mass-quantities of documentation," says Etienne Leveau, President of Objectif Lune.

Graphics, logos and data are created on the form simultaneously and can be modified at any time. **"All of these elements are visible on the screen before printing,"** Leveau says. **"And once they are printed, the forms are also already sorted."**

The software **PlanetPress** (PC compatible) is responsible for the creation of an Intelligent Form. Once created, the Intelligent Form is downloaded into your PostScript printer's hard drive. It then tells the printer what, where and how to print the form. The processing of the Intelligent Form is done directly in the printer and the forms are independent of the platform used (AS400, UNIX, VMS, DOS, etc.). The background images are either taken from EPS files or come from the Windows PostScript driver. The fusion of the images and the data is done by the printer.

The municipality of Blainville uses Intelligent forms for their paychecks and tax accounts. **"The tax accounts are now printed in two separate copies that have already been sorted; the first set of copies is printed in alphabetical order and the second according to their civic number,"** explains Lorraine Baril, head of the financial department for the City of Blainville.

"Thanks to this software we no longer have to employ ten extra people to sort the tax accounts. The printer now does it all for us."

At Concordia University, Yves Routier, work quality analyst, supervised the implementation of electronic forms for the production of report cards and administrative forms. It was a representative from the printing manufacturer QMS who introduced him to Objectif Lune. **"After looking at our situation, we decided to buy a level two PostScript printer,"** Routier says. **"The PostScript language lets us create forms using the greatest variety of fonts, print images and incorporate our ASCII files. We now print up to 32 pages per minute and all the documents are personalized originals."**

Originally, QMS printers were the only ones equipped with hard drives. Now, other companies, such as Xerox, Kodak, Lexmark and Hewlett Packard, sell printers with hard drives as well.

The **PlanetPress** software sells for \$1995.

OBJECTIF LUNE

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