

# PRINTSHOP MAIL SUITE



## WHAT'S NEW IN PRINTSHOP MAIL SUITE VERSION 7.1

### Print-to-web as fully featured production server

PrintShop Mail Suite 7.1 makes PrintShop Mail Web a full-featured production server able to process variable data print jobs submitted by as many design stations as desired, from anywhere in the world for direct production or web ordering. The new print-to-web dialog shows all options seen in the standard Print dialog of PrintShop Mail. "File" output (e.g. PDF and Print-to-File) is stored on the PrintShop Mail Web server and can be downloaded via the PrintShop Mail Web interface, creating a centralized location where digital output is stored.

### PDF/VT compatible output

PDF/VT is an emerging standard designed for the exchange of variable data printing (VDP) jobs and PrintShop Mail Suite 7.1 is now compatible. Printers supporting PDF/VT will no longer need conversion to legacy printer language, resulting in more stability and flexibility.

### Kerning & tracking

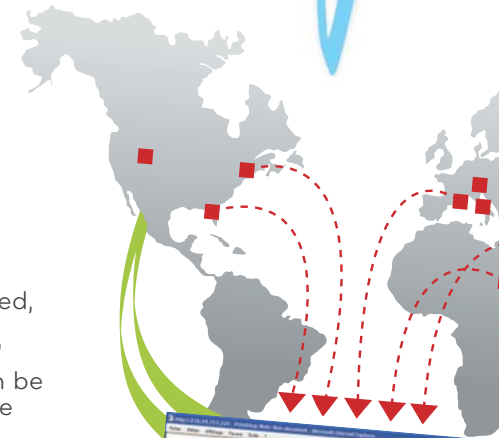
Kerning and tracking functions are now available natively in PrintShop Mail Suite 7.1. Kerning is the adjustment of space between pairs of letters. Tracking is the adjustment of space for groups of letters and used to change the overall appearance and readability of text by making it more open or denser.

### Web ordering of Microsoft Word mail merge documents

Customers can order Word® mail merge documents via the PrintShop Mail Web interface. The ordering workflow includes entering data in a webform or uploading a database file from the local machine.

### Price groups for web ordering

The price group feature lets the administrator setup pricing in central locations. This simplifies management of pricing settings as they can be assigned to documents that share the same price structure.



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