

# OBJECTIF LUNE

MEDIA KIT

JULY 2011

The bottom half of the page is decorated with several overlapping, wavy lines in various shades of gray, creating a sense of motion and depth.

18 YEARS OF PASSION AND INNOVATION CREATING SOLUTIONS HELPING ORGANIZATIONS TO DEVELOP, MAINTAIN AND GROW THEIR BUSINESS

OBJECTIF LUNE IN NUMBERS

- Head office in Montreal, QC, Canada
- 16 sales offices worldwide
- 250+ employees internationally
- R&D facilities in Canada, The Netherlands and Australia
- 6 acquisitions in 7 years
- 25 000 implementations

Objectif Lune was founded in 1993. We first started by creating custom turnkey solutions which quickly evolved into turnkey product suites. We are proud to say that we built our success with a team of passionate people committed to delivering elegant and practical solutions to answer everyday issues faced by organizations of all sizes.

Our mission is to provide businesses with state-of-the-art solutions to compose, process, deliver, track and store any business document, independent of hardware compatibility and with full automation capability. Our team of professional upholds the tradition of achieving excellence in customer satisfaction by attending to each specific need and allowing customers to benefit from a tremendous return on investment in a very short period of time.

Our customers and partners are our chief asset. We get our best product development ideas from them. I think they really recognize their importance in our creativity process, because they often seem as excited about our product breakthroughs as we are. They are a very loyal group and we thank them for their support.

With steady growth, Objectif Lune has gradually increased its worldwide presence by opening branches or signing distribution agreements in several regions of the world such as the United States, Latin America, Australia, Japan, Germany, Greece, the United Kingdom and France.

Pursuing our expansion strategy, it is with great pleasure that Objectif Lune announced the acquisition of the global operations of PrintSoft in July of 2011. The integration of PrintSoft in the Objectif Lune group supports our mission to continuously create and commercialize innovative solutions that will benefit both our customers and business partners. It also represents another step towards strengthening the companies' global presence enabling us both to offer a wider range of solutions supported by customized and localized services in all regions worldwide.



Didier Gombert  
Founder & CEO

ACQUISITIONS

At Objectif Lune, we quickly learned that by combining our expertise, passion and dedication, with those of some of the leaders in our field, we could achieve even more.

2011	PrintSoft creators of PReS Suite
2010	Edmond Document Solutions makers of Eddoc Weaver
2006	DocSolutions B.V. long-time partner of Objectif Lune
2006	Prout Software top provider of PCL solutions
2005	Techno-Design developer of web-to-print solutions
2004	Atlas Software leader in promotional vdp solutions



WITH 16 SALES OFFICES AND KEY PARTNERS IN 52 COUNTRIES, OBJECTIF LUNE'S CUSTOMERS BENEFIT FROM LOCALIZED SOLUTIONS AND ASSISTANCE AT ALL TIMES

## PARTNERS

Our solutions are sold internationally by the most recognized and proven players of the printing industry and consultative business. Amongst some of our partners are:

- Canon
- Konica Minolta
- Océ
- Pitney Bowes
- Ricoh
- Xerox

## GLOBAL PRESENCE

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**Stuart Drysdale - Managing Director & President**

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A WIDE RANGE OF SOLUTIONS ENABLING ORGANIZATIONS OF ALL SIZES TO OPTIMIZE THEIR DOCUMENT AND PRINT PROCESSES WHILE INCREASING EFFICIENCY, THUS REDUCING COSTS

#### PLANETPRESS.SUITE



##### PLANETPRESS SUITE

Document workflow automation  
Connection to ERP, document and content management systems  
Data management on on input & output



#### PLANETPRESS CAPTURE

##### PLANETPRESS CAPTURE

Signature and marks capture  
Processing and digital archiving of signed documents  
Automation of business processes at point of signature

#### PRINTSHOP MAIL SUITE



##### PRINTSHOP MAIL SUITE

VDP composition tool  
High-volume mail merge  
Document personalization



#### PLANETPRESS ENVELOPENOW

##### PLANETPRESS ENVELOPENOW

Creation of integrity marks and OMR  
Optimization of mail preparation  
Complementary solution for inserters



##### EDDOC WEAVER

Document re-engineering  
Multi-source production print processes  
Optimization of output processing

## PrintSoft

The integration of PrintSoft adds a range of proven and reputable solutions to the Objectif Lune group portfolio amongst which are PreS Suite and NewLeaf.

### PreS

##### PRE SUIE

Document composition, processing and tracking  
Printing and process automation  
Enterprise Formatting Engine

### NewLeaf

##### NEWLEAF

Promotional document composition and formatting  
Internet document server capability  
High speed production printing

This acquisition positions Objectif Lune as the the leading provider of comprehensive software solutions for document lifecycle management from entry-level to enterprise-wide applications.



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