



Even at the most basic level, PlanetPress Suite delivers increased efficiency and cost savings.

### About HSBC Argentina

**Buenos Aires, Argentina** - The HSBC Group is one of the largest banking and financial services organizations in the world, with well-established businesses in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa.

[WWW.HSBC.COM.AR](http://WWW.HSBC.COM.AR)

HSBC Argentina needed to replace aging AFP devices with newer products to print, among other documents, **Insurance Policies, Payment Plans, Vehicle Registration Cards, Certificates of Insurance and Credit Invoices.**

The corporation evaluated several software packages before making their decision. Although their evaluation included such points as ease of use, installation and pricing, their main focus was on how painless the migration from the older technology to the newer one would be.

Not only did HSBC need to have the new solution running with no downtime, but also they wanted to make sure their existing documents could easily be ported to the new solution. Furthermore, they did not want to have to make extensive modifications to their applications to accommodate for the new technology.

One decisive factor in their decision was Objectif Lune's open approach, which ensured HSBC would not be tied to a specific hardware manufacturer.

Using PlanetPress, they re-designed the documents using the software's conditional printing ability. This was especially handy for the Insurance Contracts, which contain a variable number of pages according to the customer's coverage. Conditions must be evaluated according to values contained in the data. The Intelligent Form then dynamically picks out the relevant pages to include in the contract.

Customers like HSBC Argentina make the demonstration that PlanetPress can be used in banking and financial institutions of any size.

### PLANETPRESS SUITE

The HSBC PlanetPress Suite Solution:



**PLANETPRESS. DESIGN** Flexible, Powerful, Transactional & Personalized Document



#### TECHNICAL RECAP:

Host system: AS/400  
Number of Forms: 7  
Monthly volume: 300,000 +

for more information, visit  
[www.objectiflune.com](http://www.objectiflune.com)