



## PRINTSHOP MAIL SUITE

# WHAT'S NEW IN PRINTSHOP MAIL SUITE VERSION 7

PrintShop Mail Suite Version 7 is composed of the former separate solutions PrintShop Mail and PrintShop Web. This new approach offers greater flexibility and adapts to customers' needs and environment being scalable in price and functionality.

## THE MODULES OF THE SUITE ARE:



### PRINTSHOP MAIL DESIGN

#### PrintShop Mail Design

Design tool, used as evaluation version with preflight of 25 records



### PRINTSHOP MAIL STARTER

#### PrintShop Mail Starter

100,000 records



### PRINTSHOP MAIL PRODUCTION

#### PrintShop Mail Production

Unlimited printing



### PRINTSHOP MAIL WEB

#### PrintShop Mail Web

Multi-User Server Production with W2P functionality (Previously sold as PrintShop Web)



## PRINTSHOP MAIL SUITE MORE VERSATILITY IN DAY TO DAY USE

### Print to any printer

PrintShop Mail can now print to any printer using Windows® drivers, on top of its existing PostScript mode of printing. Although un-optimized, Windows printing is perfect for short print runs or for proofing work in progress.

### Integrate in pdf workflows

PDF is now part of the supported printing technologies in PrintShop Mail allowing you to output documents in PDF format for integration in a PDF workflow.

### Print to web

This new feature allows PrintShop Mail Web users to easily print on-off jobs using PrintShop Mail Design. The output is generated at the PrintShop Mail Web Server level and not on the user's workstation, eliminating the need for a dongle on the designer's workstation and any record limitation. This also allows the setup of multiple design workstations.

### Microsoft Office® 2007 support

Version 7 can use Microsoft Office 2007 databases as data source and Microsoft Word 2007 documents can be placed in PrintShop Mail. The Word files are converted to PDF in the process and when the original Word document changes, PrintShop Mail detects the change and updates the PrintShop Mail document accordingly. For example, this allows office employees to modify the content of a letter for a mail merge, without even having to use or learn PrintShop Mail.

### Font handling

The new Fonts pane lets you view the font usage in a document and displays a warning when missing fonts are detected upon opening the document. PrintShop Mail now supports local font files, either next to the PrintShop Mail application or in our Fonts subfolder. When publishing a document to PrintShop Mail Web, all fonts used in the document are transferred. These

fonts are not installed on the operating system, avoiding conflicts in PrintShop Mail Web or when moving a document to a different computer.

### Variables in external files

A text object can have variable content pulled from various external .txt or .rtf file. With Version 7, when these external text files contain database field markers, for example "@name@", these markers are replaced on the fly by the corresponding value found in the data. This allows the variable content to be entirely personalized to each individual recipient.

### Other Enhancements

- Improved speed when verifying and spooling documents.
- Accurate preview of EPS files
- Multiple colors can be applied within a single text object, in any color mode.



# PRINTSHOP MAIL WEB

## IMPROVED USER EXPERIENCE AND INCREASED WORKFLOW CAPABILITIES

### Enhanced ordering and order approval workflow

Visitors are now able to view and edit order details, like job quantities and shipping information, as long as the ordering process is not completed. They can even edit job content, for example change the field mapping or the database file. The job is saved in the cart even if the visitor leaves the website and appears when a new session is opened. Just before the ordering process is completed, visitors are now required to view and accept terms and conditions by activating a checkbox, enabling the print shop to ensure his clients take note of important information.

Besides uploading template-based jobs through PrintShop Mail, visitors can now upload a document from their local hard drive directly to their shopping cart. This allows print shops to replace their existing job submission tools and FTP servers and channel all incoming orders via PrintShop Mail Web.

### New advanced output options

It is now possible to print a PrintShop Mail document to a file on the PrintShop Mail Web server enabling the operator to download that file via the PrintShop Mail Web interface to print on a local printer, simplifying offline hosting at an Internet Service Provider.

In addition, a 'File Upload' document can be sent to an Output folder residing on the PrintShop Mail Web server. This allows scripts and applications to monitor these folders and push the documents into versatile workflows.

In consequence, the PlanetPress Suite Workflow Tools<sup>1</sup> can now receive a PrintShop Mail job. This new functionality allows PrintShop Mail Web users to benefit from the many automation and workflow possibilities PlanetPress Suite offers. For example, conditions can be set to spread the load or even concatenate the data file per unique document to later do batch printing. Since the data files are in XML, third party solutions can be snapped in the workflow for specific tasks like address cleansing and ordering.

Operators can also print high resolution version of a static PDF documents directly from PrintShop Mail Web. If a visitor uploads a PDF document using a File Upload template the operator will also be able to print the document to a printer available on the PrintShop Mail Web server.

### New flexible email template

PrintShop Mail Web sends email notifications and messages when creating a new order, on order status changes and when the visitor requests a new password. The new email templating mechanism allows the system administrator to customize the look-and-feel and contents of these messages and create variants per skin to match the corporate house style of the visitors. The new

mechanism includes options to override the subject, add/remove addressees, create file attachments and to apply formatting using HTML tags and cascading style sheets (CSS).

### Interface enhancements

Movable dialogs are added to the PrintShop Mail Web interface to quickly create new entries for companies, users and publication types. In addition various new elements are introduced like collapsible field sets and sliding sheets. A "Remember Me" checkbox has been added to the login page as well as a "Retrieve Password" option.

### Integrated license handling

In the Settings section information can be found regarding the active license (dongle). This page includes options to open the online update request page allowing the administrator to renew the OL Care maintenance agreement and/or acquire additional PrintShop Mail Web modules/plugin-ins.

### Updated components and new operating system support

#### New operating system support

- Windows Vista
- Windows 2008 Server

#### Updated Components

The core components of the PSM Web system are upgraded to the most recent general available (GA) versions. These components are:

- Apache web server
- MySQL database server
- PHP scripting language
- Zend Framework
- jQuery

<sup>1</sup> Sold separately

## AUTOMATIC PROCESSING OF UPGRADES, VOUCHERS AND OL CARE RENEWALS

It is now possible to upgrade your any PrintShop Mail Suite licenses or renew your OL Care contract online with credit card payment and automatically receive your activation code. From the application, select "Upgrade" from the "Help" menu and choose between three options:

### 1. Redeem a voucher

If your PrintShop Mail Suite supplier provided you with a voucher number, this is the place to redeem it and automatically receive the activation code you need to activate your upgrade with no delays.

### 2. Purchase an upgrade or renew your OL Care contract online with a credit card

After you have entered your contact information and once the payment is approved, you will automatically receive the activation code by email.

### 3. Request a quote

If you are not sure of the upgrades you would like to purchase or would like more information or simply are uncomfortable with online payment, this option is for you.